

# About Chansen Media Group, INC.

## 800.296.6020

Founded in 1998, Chansen Media Group, Inc., publishers of Living Magazine and The DOC Guide publications, continues to seek diversity in products that further its objective of becoming the preeminent source of content advertising through uniquely designed multimedia platforms. These platforms include custom integrated social and digital services and uniquely distributed print publications. Chansen Media marketing programs package print and digital services together to create highly visible advertising campaigns for local businesses.

Chansen Media has extended its products and services to include commercial printing, turn-key direct mail, online & digital marketing, and social local programs. These extensions afford Chansen the unique opportunity to offer a comprehensive range of marketing products and services.

### About Living Magazine

Living Magazine is the leading lifestyle media brand delivering powerful relationships that guide, influence, and inspire. The Living Magazine brand experience is based on trusted editorial complemented by relevant advertising. This dual engagement between content and ads satisfies the interests and passions of millions of readers - when, where, and how they choose. The reader commitment to this unique brand experience results in extraordinary consumer participation with Living Magazine on all platforms and formats.

### About The DOC Guide

The DOC Guide's mission is to help new community consumers find the best local healthcare. For that reason, we publish and distribute the area's only resource guide of health and medical services. By producing a high end profile publication that is distributed independently to new movers and qualified neighborhoods along with doctor offices, our featured doctors can use this unique method of marketing to keep their practice "top-of-mind" with a captive and targeted audience.

### About Chansen Interactive

Chansen Interactive is the forward-thinking, service-driven online marketing solutions team for Chansen Media Group. Chansen Interactive offers integrated marketing programs that deliver direct engagement solutions, allowing marketers to identify returns on investment and give them the most transparent view of how their campaign is performing. Chansen Interactive services include social media, digital, and email marketing. These web based products are a powerful way for marketers to amplify their brand messaging.

### About Chansen Printing

Chansen Printing is the go-to-solution for graphic design, printing and delivery of thousands of print projects - ranging from postcards to brochures to turn-key direct mail services. Chansen Printing helps businesses get the most out of their marketing dollars with its high quality line-up of products, its high level of service, and its cost effective pricing programs. Our experienced team of professionals can tailor the best print product to the client's specific and unique needs.